



YMCA of Greater Long Beach

## Mission Driven Staff Awards

### **Member Involvement Award**

**Member Involvement Award** recipients demonstrate excellent relationship building skills with YMCA members and parents. They show a creative ability to develop involvement opportunities for members and parents, exposing them to the possibilities of volunteerism—the lifeblood of the YMCA movement. Examples of “first step” opportunities include helping with a class, assisting with a special event, or joining an advisory council or committee. YMCA members and parents are more inclined to get involved with the YMCA if they have been asked to “join in” by an energetic, sincere and friendly YMCA staff member.

### **Volunteer Development Award**

**Volunteer Development Award** recipients demonstrate a superior ability to take involved YMCA members and parents and develop them into volunteer YMCA leaders. Awardees recruit parents and members to become YMCA donors, campaigners, Board members, class instructors, committee Chairs, and youth sports team coaches. Award recipients may have also moved a YMCA volunteer to a higher level of volunteer leadership – for example, from a fundraising campaigner to a campaign team captain.

### **Character Development Award**

**Character Development Award** recipients demonstrate the best methods of incorporating character development principles and practices into programs, activities and projects. Their personal actions mirror those described in the YMCA mission. The character values of respect, responsibility, honesty and caring are demonstrated through their work and actions.

### **Cultural Competence Award**

**Cultural Competence Award** recipients incorporate diversity into YMCA programs by actively finding new ways to introduce culturally diverse experiences to participants, and consistently celebrate diversity in YMCA programs. The awardees foster and demonstrate genuine respect for everyone who touches the YMCA. They work to learn more about community needs, expand YMCA membership, are inclusive of all people, and lead the YMCA’s diversity initiative.



YMCA

We build strong kids,  
strong families, strong communities.